**Application Form for the eSkills Women’s Business Program 2019**

Congratulations for taking the first step towards being a participant in the eSkills Women’s Business Program!. This program enables female-led ventures to build pioneering businesses. Through the program, participants will receive, capacity building and connections to networks to help them scale and become financially sustainable and more tech savvy.

As a reminder, we are looking for initiatives that:

* Are led by women - businesses that are headed by women or have women at the forefront of the venture.
* Are or can be tech driven – businesses that have technology as an integral part of the business or have the potential to use technology to drive growth. (E.g. a fashion designer wanting to use social media to increase sales).
* Are scalable – businesses that are legally registered with a stable operation that are looking to scale and increase the impact of their innovation in the Volta region and in Ghana at large.
* Have been operating for 2 years or more and are based in the Volta region.
* Are financially sustainable – businesses that have a proven business model or have the potential to develop a financially sustainable business model.

The program will run from (July, 2019 – August, 2019)

To apply, please answer the questions on this form. Please read each question and its help text carefully and make sure to answer all parts of the question. Also pay attention to the word count limit and do not exceed the maximum number of words stated for each question.

To apply, please visit [ghana.reachforchange.org/eskills](http://ghana.reachforchange.org/apply/eskills). Download and complete the application form and send it to ghana@reachforchange.org by July 23, 2019 at 11:59pm.

For any questions, please email ghana@reachforchange.org.

By submitting this application to Reach for Change I acknowledge that I have read and understood the terms and conditions of the competition on [ghana.reachforchange.org](http://ghana.reachforchange.org/en/) and I am giving permission for Reach for Change to use the personal data I have provided to process my application and contact me during and after the application period. I understand that Reach for Change will not distribute my application, in part or as a whole, beyond a limited group of people with the authority to evaluate my application and I will contact Reach for Change on ghana@reachforchange.org if I do not want to be contacted any longer or want my data to be deleted.

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# **Section 1. About Your Organization**

## 1.1. General Organization information

**Organization Name:**

Address:

Region:

City:

Email address:

Phone number:

## 1.2. Primary Contact details

Name of Entrepreneur:

Job Title:

Email address:

Office number:

Mobile number:

Is the primary Contact a founder or co-founder of this organization? Yes / No

* Gender (female/male):
* Nationality :

## 1.3 Operational details

## Year established: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Number of full time employees:

In what locations are you currently operating:

## 1.5 Registration details

Type of organization

* Private limited company
* Micro and small enterprise
* Sole partnership
* Cooperative
* NGO
* Other:
* Not Yet Registered

Region of registration: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Registration number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Section 2. Questions about the business**

**2.1 Please describe the specific business you are running (**Maximum 100 words)

**Answer:**

**2.2 How long have you been running your business?****(**Maximum 100 words)

**Answer:**

**2.3 Is your business tech driven/does your business employ the use of technology in its operations? (Yes/No)**

**Answer:**

**2.4 Does your business have the potential to use technology to drive growth? (Answer this question only if your answer was ‘No’ in the previous question. Explain Maximum 200 words)**

**2.5 Are you the leader of the organization? (Yes/No)**

**Answer:**

**2.6** **Do you currently track the number of customers your business provide services to? (Yes/No). If yes kindly answer the question below.**

**Answer:**

**2.7 Why should you be selected to be a part of this training program? (Maximum 200 words)**

**Answer:**